

IMPROVING THE ACADEMIC SUCCESS OF OUR STUDENTS

Create an Enrollment Management
Team to Examine & Revise
Admission/Retention Requirements

Develop Freshman-Year Experience
(Seminar or Bootcamp)

Tighten and Improve Enforcement of
Academic-Progress Policies

Improve Course Completion Rates

Improve Orientation Processes and
Programs

Support Faculty Development in
Teaching and Learning

Create Early Warning Processes to
Improve Student Success

Align Advising Systems

Develop Marketing Campaign to
Position YSU as a University of Choice

Raise More Money for Scholarships

Streamline Academic Experiences

Increase Internship, Cooperative-
education, Service-learning, and
Study-abroad Opportunities

Offer Flexibly Scheduled, Alternative
Delivery, and Distance-education Courses
and Programs

COMPLETED INITIATIVE -

FY 12 START DATE -

FY 13 START DATE -

ATTAINING A MORE DEFINED URBAN RESEARCH UNIVERSITY PROFILE FOR YSU

Provide Technical Support
for Grantwriting

Provide Training for Grant
Management & Development

Develop Comprehensive
Startup-Packages Policy

Expand Undergraduate Research
Opportunities

Create Opportunities for
Interdisciplinary Collaboration

Add/Implement Selected Graduate
Programs

Develop Marketing & Recruitment
Strategies for Graduate Students &
Selected Undergraduates

Examine Admission Standards & Policies
for Graduate Students

Advance Centers of Excellence
to Prominence

Re-engineer Processes to Reduce Time,
Paperwork, and Divisional Barriers to
Research and Scholarly Activity

Publicize Research Outcomes

Benchmark and Apply Best Practices
in Grant Management



COMPLETED INITIATIVE -

FY 12 START DATE -

FY 13 START DATE -

MANAGING UNIVERSITY RESOURCES

Identify and Implement
a New Approach to
University Budgeting
That Includes Cost-
Benefit Analysis

Align Budget Priorities
with Strategic Priorities

Create a Central
Database to Support All
Initiatives

Systematically Review,
Simplify, and Automate
Business Processes

Explore and Implement
Shared Services as
Needed

Establish a Culture of
Customer Service

Establish Effective
Communication
Systems

Update and Implement
the Technology Master
Plan on an Ongoing
Basis

Form an IT Steering Committee to
Align IT Priorities with Strategic
Priorities



FY 12 START DATE -FY 13 START DATE -

**OPTIMIZING COLLABORATIVE PARTNERSHIPS
AND COMMUNITY ENGAGEMENT TO HELP IMPROVE
THE QUALITY OF LIFE IN OUR REGION**

Offer Diverse Arts &
Cultural Programming to
Broaden Audience
Demographics

Establish Policies to Reduce
Barriers to Partnerships

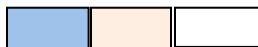
Develop Strong
Relationships with Regional
Economic Development
Agencies

Increase Coordination/
Communication Among
Academic Units Related to
Economic Development &
Community Engagement

Improve Communication
Between Community
Outreach Units &
Academic Departments

Identify and Secure External
Sources of Funding to
Support Student Athletes
and Enhance Their
Competitiveness

Develop a Task Group for
Nonviolent Behavior &
Community Safety



COMPLETED INITIATIVE - FY 12 START DATE - FY 13 START DATE -